

# COMMUNITY NAVIGATORS



Introducing a new way to expand the capacity of frontline nonprofit staff: the Community Navigator initiative of United Way of Kaw Valley's GROW program.

Community Navigators are trained volunteers who connect people to the resources your organization provides. They link underserved populations and service provider organizations to ensure equal access to available resources .



Navigators also listen to, advocate for, and act on behalf of the communities they support. In this way, Community Navigators help the organizations that make up our social safety net develop and improve services that better address the needs of the community.



Navigators solve problems and facilitate success for both your organization and your clients.

Stationed on the front line, Navigators will make sure clients have the documents and knowledge they need for a meaningful encounter with your staff.

Navigators will reduce the frustration of return visits by explaining program requirements and helping clients complete necessary forms and compile documentation.

Community Navigators are also trained to identify additional needs and services that the customer may not even have thought of. They can refer clients through the WellSky system or other communication methods.

## GROW YOUR VOLUNTEER CAPACITY



For a strong, healthy and equitable community

United Way of Kaw Valley

Topeka Office

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[uwkawvalley.org](http://uwkawvalley.org)

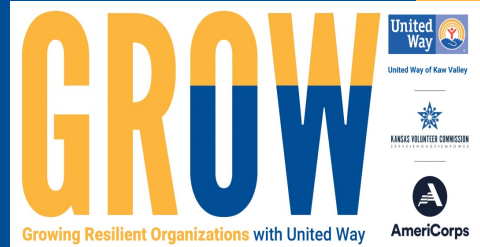
## EDUCATION AND TRAINING

### Board Leadership Training

to increase the available pool of diverse and skilled board volunteers

### Beyond the Basics in-depth workshops

for additional board and staff development



More program components

## TOPEKAVOLUNTEERS.ORG

### GROW YOUR VOLUNTEERS

Learn how to **create, post and publicize** engaging volunteer opportunities using United Way of Greater Topeka's free online hub at TopekaVolunteers.org.

**Recruit and retain** volunteers with communication tools and strategies, including email and text. Quickly push out alerts or changes to opportunities.

**Add value** to your volunteer experience with TopekaVolunteers.org's volunteer resume function and reward capability.

Take your volunteers mobile with the **Cause Connect app** features like mobile check-ins.

### GROW YOUR DATA

- Set volunteer targets and **track progress** for grant or project reporting.
- Understand the **demographics** of your volunteers.
- Track/report the **economic impact** of your agency's volunteer contributions.
- Your volunteer hours contribute to the community totals reported annually by United Way.



### GROW YOUR CAPACITY

**Leverage** effective volunteer management to free up time and capacity for paid staff to take on new or expanded work.

Your staff, board and volunteers can easily share your volunteer needs and opportunities right from TopekaVolunteers.org.

TopekaVolunteers.org is always on! **Connect with potential volunteers 24-7-365** and drive more visitors to your website or social channels.

**Need help getting started? Reach out to us at [volunteer@uwkawvalley.org](mailto:volunteer@uwkawvalley.org).**

## TOPEKA VOLUNTEERS ANNUAL VOLUNTEER FAIR



Join United Way of Kaw Valley every April for a unique community fair all about volunteering! Nonprofits and service groups can meet potential volunteers and network with other community partners. No fundraising, just a focus on the power of volunteering!

Get the latest on all our volunteer programs at [uwkawvalley.org/grow](http://uwkawvalley.org/grow).



United Way of Kaw Valley