COMMUNITY CARE NETWORK OF KANSAS Health. Equity. Justice.

Cover Kansas Outreach Navigator

Position Description

Job Classification: Exempt, Full-Time
This is a three year grant funded position

As with other Cover Kansas Navigator staff positions, funding for the position is dependent on continued

federal Navigator Grant funding beyond 2024.

Reporting Relationship: Cover Kansas Project Specialist

Schedule: Monday through Friday, 8:00 am to 5:00 pm (or similar schedule)

Salary: Starting at \$45,000 per year

Who We Are: Community Care Network of Kansas

Community Care Network of Kansas (Community Care) strives to make sure all Kansans have access to high-quality, community-based, whole-person health care close to home.

We are a statewide association made up of a network of Community Care clinics. Our members serve as the community resource at the local level, dedicated to ensuring the best medical, dental and behavioral care is available to all.

Together, we are leaders in health care training, technical assistance, and public policy discussions at the local, state and federal levels. We collaborate with other health care providers, foundations and individuals who collaborated to educate and advocate for equitable access to high-quality care for all. We believe healthy Kansans build strong and vibrant communities, which strengthens the overall quality of life in our great state.

Primary Accountabilities:

The Cover Kansas Outreach Navigator works to engage and educate communities and partners across Kansas about the Cover Kansas Project and the services available via printed literature, webbased material, electronic correspondence, public presentations, and verbal interactions. The Outreach Navigator will expand awareness of and access to Cover Kansas with a particular focus on representing the organization to audiences who are likely to be uninsured and are not eligible for Medicaid coverage. The Outreach Navigator will represent the organization at community events and will assist Navigators and Cover Kansas staff in arranging outreach opportunities with other local and statewide service agencies. These strategies will advance Cover Kansas efforts to raise awareness of our member clinics, the services they provide and patients they serve; identify and share resources related to health insurance marketplace enrollment; and promote positive public image among Community Care's various audiences.

Major Duties:

Community Outreach

- Performs community outreach and education to raise visibility and awareness of the organization.
- Represents Cover Kansas and Community Care at health fairs, back-to-school events, and other community events in a pleasant and knowledgeable manner.
- Sets up, manages and promotes Cover Kansas Enrollment events in the assigned area.
- Assists in identifying new speaking opportunities and partnerships statewide.
- Travels to health centers and outreach locations as needed across state of Kansas.
- Conducts outreach and education activities to raise awareness about FFE and provides direct consumer appointments with Navigators.
- Contributes data to weekly reports of outreach conducted by Cover Kansas team and Cover Kansas Navigators.

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- Distributes appropriate marketing materials to locations assigned by Project Specialist.
- Maintains accurate list of outreach contacts, opportunities, and successful events to be used in reports and presentations.
- Collaborates with Navigators at partner organizations that may include: FQHCs, Community Clinics, Dental Offices, and others.
- Trains and assists consumers with enrollment in the FFE via virtual connections including but not limited to via phone calls, email or video calls.
- · Assists with Planning, Organizing and Conducting outreach and education activities
- Collaborates with Navigators at partner organizations that may include: FQHCs, Community Clinics, Dental Offices, and others.
- Ensures that all required Navigator documents are signed and on-file with the grant project office.
- Ensures completion of reporting requirements.
- Works cooperatively with partner organizations in carrying out the activities of the project.
- Participates in required and supplemental training and study regarding the Federally-Facilitated Marketplace in order to provide accurate answers to Navigator questions.
- Writes and sends Navigator updates as required.
- Keeps immediate supervisor informed of activities and project timelines, including areas of opportunity and challenge.
- Manages compliance to the certification process and supports individuals to ensure required training in completed.
- Recommends process and qualify improvement, based on survey data, to the Project Director.

Other Duties as Requested

- Participates in required and supplemental training and study regarding the Federally-Facilitated Marketplace in order to provide accurate answers to Navigator questions.
- Manages compliance to the certification process and supports individuals to ensure required training in completed.
- Works with social media team to promote outreach and engagement events.
- Assists in creation of marketing and messaging materials as needed.
- Participates as an active member of the Community Care team by developing an overall breadth
 of knowledge involving all of the Community Care activities and by working together to develop
 cooperative programs when possible.
- Performs duties as needed to comply with the Navigator Grant.
- Perform all other duties assigned by management.

Qualifications:

- High School Diploma, GED or Associates Degree in a health care field, communications, human resources, training, adult education or a related field; Bachelor degree in similar fields preferred.
- Completes required Navigator training and achieve passing score on Navigator certification exams within two weeks of hire.
- Maintain certification as required by the CMS Navigator grant.
- Previous experience with health insurance and/or marketplace enrollment preferred.
- Passion and commitment to improving health and social justice; experience working in/with a community health center or other non-profit clinic environment preferred.
- Fluent in Spanish preferred.
- Experience in community outreach and event planning preferred
- Ability to attend functions/activities outside normal business hours.

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- Proficiency with Windows operating systems and Microsoft Office suite; ability to learn additional software applications.
- Strong interpersonal skills and ability to build relationships with staff, board members, external partners, legislators and state officials, and funders.
- Forward thinker and innovator who actively seeks opportunities, proposes solutions, and is motivated to continually improve.
- Excellent communication skills (writing, editing and public speaking) to transfer complex and technical information in a clear and concise manner.
- Detail oriented, strong work ethic, and ability to simultaneously manage multiple priorities in a dynamic, multi-faceted, fast-paced work environment.
- Ability to utilize independent judgment and discretion to create, modify, and/or monitor projects to best meet the needs of Community Care and its members, including creation and implementation of work plans, achievement of program goals/objectives/performance measures and production of highquality deliverables.

Physical Demands:

- Regularly maintain stationary position with regular need to relocate to attend meetings internally and externally.
- Ability to read computer screens and operate computer peripherals for an extended period or the ability to discern electronic information through reasonably available accommodations.
- Regularly communicate with staff, members and stakeholders in verbally and in writing through in-person, virtual, or other communication vehicles.
- In-State travel as required.

Work Environment:

• Professional, fast-paced and deadline-oriented environment in an office setting with regulated temperatures and moderate noise level.

Additional Duties:

Additional duties and responsibilities may be added to this position description at any time. The position description does not state or imply that these are the only activities to be performed by the employee(s) holding this position. Employees are required to follow Community Care policies and procedures and maintain a professional personal appearance and workspace. Employees are required to follow any other position-related instructions and to perform any other job-related responsibilities as requested by the employee's supervisor.